REVISE your Persuasive Letter

(5 is best score)

1. The opening paragraph grabs the reader and clearly states the point of view the author wants to argue.  1  2  3  4  5

2. The letter provides two specific reasons, details, or examples to support the author's point of view (reasons for.)  1  2  3  4  5

3. The letter recognizes strong “reasons against” the author’s opinion.  1  2  3  4  5

4. The letter gives two excellent answers to “reasons against” the author’s opinion.  1  2  3  4  5

5. The letter ends with a strong closing that leaves the readers with the most important point and touches their hearts.  1  2  3  4  5

6. The letter’s tone is appropriate for readers (formal vs. informal.)  1  2  3  4  5

7. The author sticks to the topic throughout the letter.  1  2  3  4  5

8. The letter uses strong verbs and other words to persuade or convince the reader to think or act in a certain way.  1  2  3  4  5

9. The letter is clearly organized with an opening paragraph, reasons for paragraph, answers to reasons against paragraph, and a closing paragraph.  1  2  3  4  5